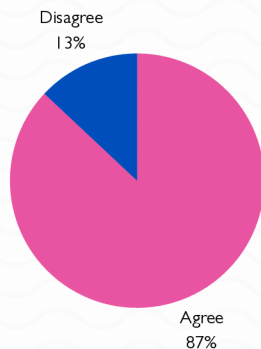


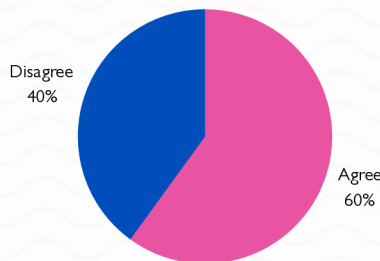
PARTICIPANT VIEWS ON PROJECT OUTCOMES

At the start of New Wave three key outcomes were agreed by participants: to create something that pushes the boundaries of their usual work, to effectively reach 18-25s in their local area, and to have fun throughout the process. Here's how participating sites felt they got on against these goals:

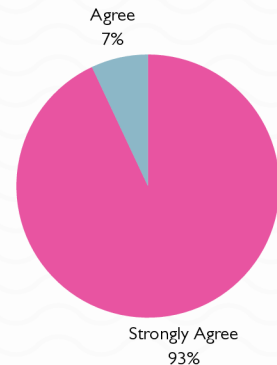
Our work was innovative and pushed the boundaries of the types of events usually done by this site



Our event was effective at reaching 18-25s in the local area



I enjoyed being a part of the New Wave project



CHALLENGES

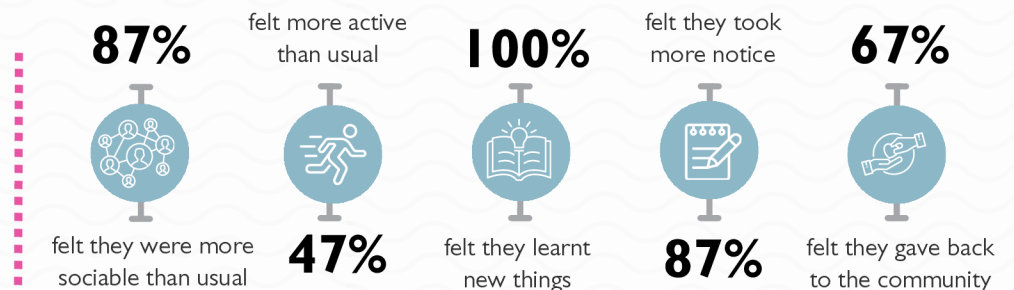
- Creating innovative and boundary pushing work, where local young people are actively consulted and involved takes a lot of time - with the average site reporting 80 hours of work to produce their event for the September festival.
- The involvement of 18-25s in planning and delivering an event does not necessarily correlate with a change in audience (as seen in the middle pie chart above). For many this type of work is just the beginning and much further work is needed to address local perceptions of heritage organisations and community groups among 18-25s.

PARTICIPANT FEEDBACK

- “I've never had such good external support for an event.”
- “I think it is really important to have programmes like New Wave in order to encourage organisations to think about how they work with younger people.”
- “This has been one of the best training programmes I've been part of - the support given was phenomenal and I felt like I could reach out at any time.”
- “We were such a diverse group, it was great to be able to share ideas, support and learning.”

5 WAYS TO WELLBEING

Participant wellbeing was measured against the [New Economics Foundation's 5 Ways to Wellbeing](#). To get a sense of some of the wellbeing benefits of working with young people. Participants were asked how far they agreed with statements relating to the 5 outcomes:



LEGACY

We can see a lasting impact from New Wave from how participants responded to the following statements:

I feel my career has benefited from this programme



I feel my organisations has benefited long term from this training



I enjoyed working with young people



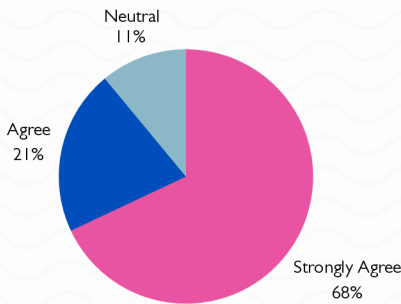
I'd like to continue collaborating with 18-25s through my work



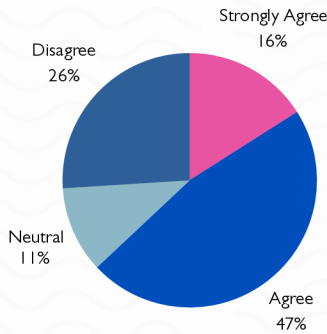
Through the New Wave programme almost 100 young collaborators were involved in helping to create events over the festival. Here is a summary of feedback we received from them:

COLLABORATORS VIEWS ON 3 MAIN PROJECT OUTCOMES

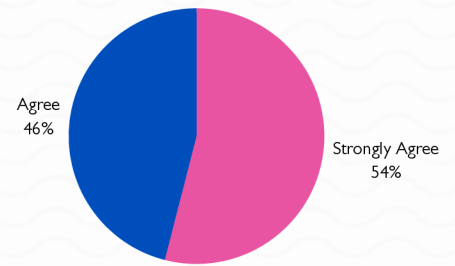
Our work was innovative and pushed the boundaries of the types of events usually done by this site



Our event was effective at reaching 18-25s in the local area

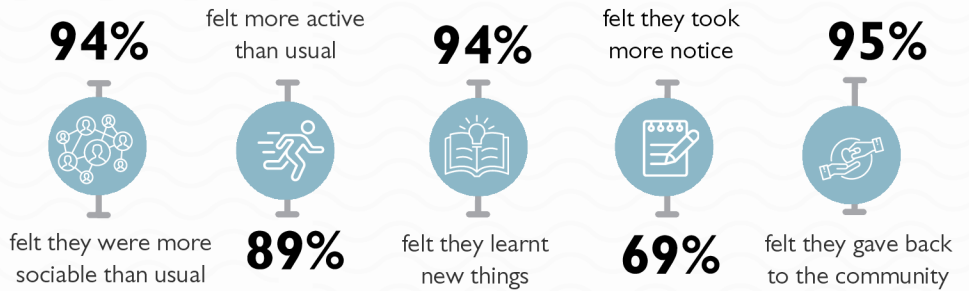


I enjoyed being a part of the New Wave project as a volunteer



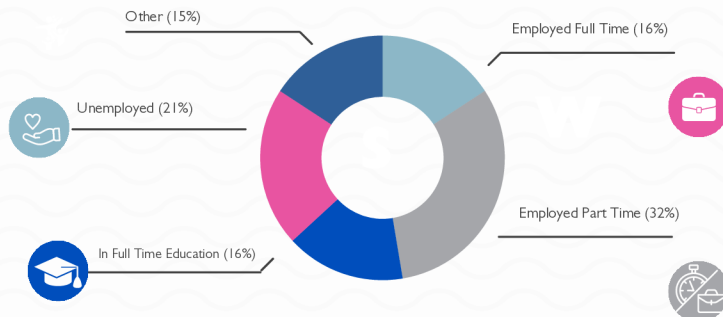
5 WAYS TO WELLBEING

Collaborator wellbeing was also measured against the New Economics Foundation's 5 Ways to Wellbeing. To get a sense of some of the wellbeing benefits of being involved. Respondents were asked how far they agreed with statements relating to the 5 outcomes:



EMPLOYMENT

Collaborators were recruited locally by sites, here is a breakdown of their backgrounds:



COLLABORATOR FEEDBACK

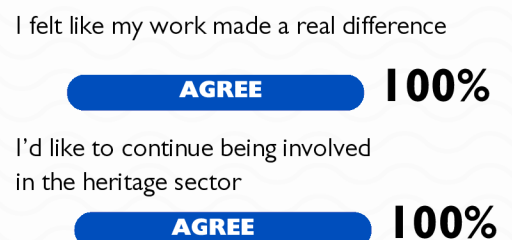
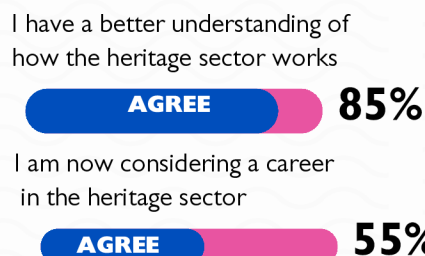
"It's a really great thing to be a part of! Offering young people not just an event to help them interact with heritage but the experience to work behind the scenes is so important in having voices heard, which I felt incredibly strongly that we were. It also gives really valuable work experience and insight into careers in a way that felt very accessible."

"It was special to see other young people sharing their music and creativity and getting lots of positive feedback from the audience"

"I enjoyed working on this project and would like to continue creative work to form connections between young people in rural areas and the local heritage."

LEGACY

We can see a lasting impact from New Wave from how collaborators responded to the following statements:



New Wave is made possible with the support of players of People's Postcode Lottery. Thanks to this financial support we were able to work with 18 sites to create exciting experiences across the country. Here is what they got up to this year:

FleeceFest | Red Brick Building | Somerset

A relaxed afternoon of live local music, food, and sheepskin-inspired crafts at a community hub and former part of the Morlands sheepskin factory. Activities included adding to a collaborative mural that will be on display for years to come, designed by young people with local artist Jon Minshall.



Discovering the Romans | The Roman Baths | Somerset

A chance to step back in time and explore Bath as it was 2000 years ago - from Roman rituals and hands on crafts to interactive activities in the 'Investigation Zone'.

Forum Film Makers' Party | Forum Cinema Hexham | Northumberland

Celebrating young filmmakers in North East England, this film festival showcased local young filmmaking talent with a selection of short films carefully curated by a youth panel. Along with a chance to meet the filmmakers and celebrate their work with some fizz, cake and party bags!

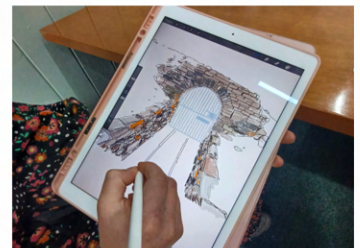


SHOP Preston x New Wave | SHOP Preston | Lancashire

SHOP Preston hosted an open day with archive material on display along with family-friendly workshops. SHOP Preston's young collaborators also produced a self-guided 'alternative' walking tour of the city featuring horrible histories and hard to spot street art!

Lead by Fashion | North Pennines National Landscape | County Durham

A touring exhibition that celebrates the textiles and clothing of North Pennines mining communities, with artefacts from The Weardale Museum and Nenthead Mines and tote bag printing and paper doll making activities.



Second-hand Heritage Open Day | Middleton Hall | Staffordshire

This historic hall hosted a day of sustainable crafts and living along with the re-opening their second-hand bookshop. Volunteers showcased their skills with crafts activities such as sewing and printing on offer.



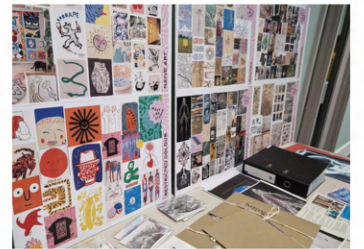
Sensing St Alfege | St Alfege Church | London

A multi-sensory exhibition exploring the food history of this 18th century church along with two community focused workshops - one creating a collaborative suffragette banner, and another writing postcards reflecting on the exhibition.



Museum Tours, Craftivism! & Deeds and Words: A Conversation about Activism | The Pankhurst Centre | Manchester

The Pankhurst hosted an activism filled day with museum tours, a Craftivism tote bag painting workshop, and a friendly conversation about activism in the home of Emmeline Pankhurst.



Wavy Line Studio x Art Care Take Over Day | ArtCare | Wiltshire

ArtCare teamed up with Wavy Line Studio to take over space in Salisbury Museum for creative art sessions. Working with professional artists, visitors had the chance to design a t-shirt or totes inspired by Salisbury's medical history.



All A-Board Game Night! | North Yorkshire Moors Railway | North Yorkshire

North Yorkshire Moors Railway hosted a nostalgic board game night with a selection of games curated by young people with plenty of food, drink, and friendly competition.



Velo Art Workshops | Harlow Art Trust | Sussex

Creative workshops run by local young artists in two of Harlow's art venues - the Gibberd Gallery and Gibberd Garden. Visitors could have a go at badge making or use beads to make friendship bracelets, key chain, and phone charms.



A Step into the Past and a Leap into the Future | 20-21 Visual Arts Centre | Lincolnshire

A celebration with sustainability in mind - the recently restored 20-21 Visual Arts Centre hosted a day of arts, crafts, live music from local bands, clothes swaps and upcycling - and even DJ workshops!

